



Hiwassee Downtown Development Authority Meeting Minutes

Date: Tuesday, April 21, 2026
Time: 8:30 AM
Location: 50 River Street, Upstairs Training Room
Board Present: Shawn Farmer, Bradley Barrett, Nancy Noblet
Staff Present: Lily Ponitz, Jinelle Wagner
Guests Present: Leslie Howard, Caitlin Ayers

I. Call to order

Bradley called the meeting to order at 8:32 AM.

II. Adopt agenda as set or amended

Motion: Bradley | Second: Shawn | Approved

III. Approval of March 17, 2026 meeting minutes

Motion: Bradley | Second: Shawn | Approved

IV. Financial Update

- General Fund available balance has increased
- Motion to approve financial update: Bradley | Second: Shawn | Approved

V. Directors Update

- a. Hikeawassee
 - Funds raised for Hikeawassee from repeating the Half Marathon and 5K Race, plus business sponsorships, should sustain the Hikeawassee program for the next 10 years.
 - There were 7 people over 70 that ran the race and someone even came from Montana.
- b. Ribbon cuttings for VC Coffee, Paws & Peaks, and The Refinery
- c. Enchanted Music on the Square starts May 23rd

VI. Night Market Update

- 9 Vendors confirmed
- Summer Heat is confirmed for the June Night Market
- Sponsors are confirmed

VII. Paris Business Center Update

- Starting to have more consistent monthly co-workers
- Hosted Women in Business Breakfast and continuing to host more classes
- Assisted the new restaurant with hiring and they hosted over 25 interviews with us
- Incubator tenant is receiving her sign soon and other potential tenants are in the process

VIII. New Business

- a. Approve invoice for Hikeawassee van gas - \$813.93
Motion: Bradley | Second: Shawn | Approved
- b. Approve for nomination of Alex King for DDA Board Member
Motion: Bradley | Second: Shawn | Recused: Nancy | Approved

- c. DDA Project List/ Annual Work Planning
 - Discussed a list of potential projects and work areas and reviewed the 2022-2025 DDA work plan.

IX. Old Business

- a. DDA Member Recruitment and Interviews
 - Interviews with Alex King and Hannah Chriswell
- b. Fun-Draiser Silent Auction and Wine Pull donations discussed
- c. Online DDA 101 Training starts April 27th hosted at the Paris Business Center

X. Public Comment

XI. Adjourn by general consent at 9:41 AM.