CALL FOR ARTISTS

2027 Hiawassee Half Marathon & 5K T-Shirt Design Contest

The Hiawassee Downtown Development Authority seeks an artist to design the logo for the 2027 Hiawassee Half Marathon & 5K race participant t-shirt. This shirt will be given to race participants and volunteers. The design must incorporate certain elements and focus on what makes the Hiawassee Half & 5K unique.

Deadline for Submissions: December 14, 2026

Project Requirements:

- Preferred final design file format of: .eps, .png, .svg, or .ai. Hand-illustrated designs that can be easily digitized will be accepted.
- Design size of 8” x 8” at 300 dpi
- Limit of three (3) colors
- Inclusion of imagery that represents Lake Chatuge and the Appalachian Mountains
- A focus on what makes the Hiawassee Half & 5K a unique race
- Works must be original to the artist and cannot be made using an AI generator
- Ownership of the final design to become property of the Hiawassee DDA for promotional use

The race logo and images from the race course are below for inspiration.









Award for Selected Design: $200, and artist will also be given a shirt with their design

Selection Process: Artists must submit their designs by 11:59PM on Monday, December 14, 2026. Representatives from Hiawassee DDA and Hiawassee Half race directors will review submissions and select the winner.

Note: While this is the intended selection process, in the event of an insufficient number of qualified applicants, Hiawassee DDA reserves the right to invite an artist to submit work, or to directly select an artist and also reserves the right to cancel the opportunity entirely at any point and for any reason.

Selection Criteria: The winning design will be selected based on the following criteria:

- Technical Ability: Artist's submission indicates professionalism, skill with materials and techniques, and indicates the capacity to meet the requirements of this project
- Artistic Quality: Artist's work is appropriate to its context, innovative, creative, and stylistically distinctive

Project Timeline:

- Deadline for submissions: 11:59PM on Monday, December 14, 2026
- Selection of winning design: on/by Tuesday, January 19, 2027
- Winner notified: Friday, January 22, 2027
- Public announcement of winner and final design: Wednesday, February 2, 2027
- Shirts available: Friday, March 12, 2027
- Race: Saturday, March 13, 2027

How to Apply:

Artists must submit the following information to DDA@HiawasseeGA.gov via email or file share:

1. Applicant Information: Please include the following information in your submission
    - Artist name
    - Full mailing address
    - Phone number
    - Email address
    - School and Grade Level or Employer and Title (if applicable)
    - Website (if applicable)
    - Social media handles (if applicable)
    - Short Bio/Artist Statement

2. Design Image: For the initial submission, attach a *.png, *.jpeg, or *.pdf of your original design. Include your name in the filename of the image with "-Hiawassee". Example: SmithSarah-Hiawassee.jpg

Delivery of Submissions: Submissions may be emailed to DDA@HiawasseeGA.gov, shared via Dropbox or Google Drive.

Questions? Contact:

Hiawassee DDA at DDA@HiawasseeGA.gov or 762-294-0864 via text.